

What is Small group

Small Group is an ai agency and software development company. BUT it is not another dev shop, we are tech partner. We help businesses grow with our tech and most importantly we dont take 100% of our fee unless desired result is achieved. Basically we are tech co founders for small businesses.

We help businesses with

1. MVP building
2. Find ops bottleneck and automate it
3. Help with marketing automation

We want to do cold email to our ICP, here is some ICP details

1. Agency owners: Most of traditional agency have lot of manual process and bottleneck, which can be automated. Also since agency have lots of domain knowledge, some of the knowledge can be convert into product and we can help them build it.
2. Angel List and Startup Studios: Lots of startup at early stage have ideas but they need someone to execute them and take the role of technical cofounder without burning much cash nor without losing time to fill the roles
3. Consultants can be our client too. Consultant can hand over execution to us. We take responsibility of execution. AI consultants, startup consultant, marketing consultant can be client. We can do revenue share with them
4. Some of the second time founders can be great clients too.

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