

Proposal

AI-Powered Content Creation System - Proposal

What You're Getting

A system that turns your ideas into professional, on-brand social media posts in under 2 minutes - and automatically publishes them for you.

How It Works

1. Build Your Template Library We create 15-20 different design templates for each of your clients. These can be made two ways:

- Manually designed (takes 30 minutes each)
- AI-generated in bulk using Nano Banana (creates dozens quickly)

Each template is locked to your client's exact brand colors, fonts, and logo placement. Think of these as your "design recipes" - proven layouts you can reuse forever.

2. You Provide the Content Simply type or paste:

- Your headline
- Your message
- Upload an image (optional)
- Select which client this is for

3. AI Chooses the Best Design The system analyzes your content and suggests: "This announcement should use Template #7 (bold style)" or "This testimonial fits Template #12 (modern minimal)."

You see a preview and click approve or choose a different template.

4. Automatic Generation & Publishing Once approved:

- Professional image generates in 10 seconds
- Automatically posts to LinkedIn, Instagram, Facebook
- Posts immediately or schedules for optimal times

From idea to published: under 2 minutes.

Real Example

Monday 9am: Type "Launching our new AI consulting service"

9:01am: AI suggests bold announcement template, you approve

9:02am: Post is live on LinkedIn, scheduled for Instagram at 11am

Same quality you'd get from a designer, but instant.

What This Solves

- ☐ **Before:** Wait 24-48 hours for each post
- ☐ **After:** Generate posts in 2 minutes

- ☐ **Before:** Time zone delays and back-and-forth revisions
- ☐ **After:** Instant results, approve once and done

- ☐ **Before:** Managing designers across multiple clients
- ☐ **After:** One system, all clients, perfectly organized

Investment

Development: \$5000

Timeline: 8-10 weeks to launch

Monthly cost: \$120-200 (covers 2,000 images + automation)

Maintenance: TBD later

What you get:

- Custom-built system for your agency
- Template library for all clients
- AI template selection
- Automated social media posting
- Full ownership of the code

Scale Potential

With 20 templates per client and 5 clients, you can generate **hundreds of professional posts monthly** - all perfectly on-brand, all in minutes instead of days.

Your time investment per post: 60-90 seconds

Next Steps

1. 30-minute call to review your current workflow
2. Define exact requirements for your top 2-3 clients
3. Build proof-of-concept (one client, 10 templates)
4. Full system rollout

This eliminates your production bottleneck while maintaining the quality standards your clients expect.

<https://ruling-brown-flkvmxdtmu.edgeone.dev/>

Revision #2

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